



2015 RESULTS

Most Popular Elements of Study

Ease of Use

Customized Search Criteria

Instant Word Snapshots, PowerPoint Summaries.

Security

Data is housed on a secure site, and is confidential by institution. Staff can view Garden Survey responses, but Salary data can only be read/viewed by the Organization Leader and primary Association billing contact

Coming Soon!

Full expansion to a Compensation and Benefits platform

Tourism impact data



American
Public Gardens
Association

AGGREGATE INFORMATION SUPPORTS ALL GARDENS

With over 160 Association members entering data in round one!

VISITATION TO MEMBER GARDENS (est. based on study data)

- More than 100 million visitors per year
- 1 out of 6 people within a 25 mile radius visited a responding garden in the last year

2015 REVENUE

Responding member gardens generated approximately \$658M in revenues

VOLUNTEERS

- 44,469 volunteers for responding gardens
- 132,000+ estimated for all members

EDUCATION - Statistics show we provide important connections!

Children's Education

Formal Instruction: 656,433 grades K-5
89,295 grades 6-8
46,715 grades 9-12
Informal Instruction: 423,278 grades K-12

Total Children's Education: 1.135 Million

Adult Education

22,128 College/Univ. 324,819 Adult Informal

Total Adult Education: 364,947 Students

SPECIFIC LARGE GARDENS STATS

- 44 of the Largest Gardens participated in round one
- Median population served = ~1.475M people
- Median Attendance = 325,120; Median Admission = \$12 (80% charge admission)
- Median Operating Budget = \$6.75M (25th = \$3.63 M; 75th = \$11.5M)
- Total Staffing FTE (25th = 49; Median = 72.5; 75th = 114.45)
- Total Volunteers (25th = 216; Median = 395; 75th = 706)

Large Garden Median Numbers for Education:

Formal Instruction: 5,670 grades K-5 388 grades 6-8
200 grades 9-12 57 College/Un iv.
Informal Instruction: 2,433 grades K-12 3,863 Adult

Median Number of Plant Taxa Held by Large Gardens = 5,000